



SEUS-CP Alliance Conference

BILOXI, MISSISSIPPI • APRIL 11-13, 2010

The Georgia Department of Economic Development (GDEcD) invites companies and communities to join six southeastern U.S. states and seven Canadian provinces at the third annual SEUS-CP Alliance Conference. The conference will be held April 11-13 at the Beau Rivage Casino Resort and Hotel in Biloxi, Mississippi, and will promote trade and investment opportunities in the following sectors:

Advanced Manufacturing

Energy

Geospatial Technologies

Why Attend the 2010 SEUS-CP Conference?

SEUS-CP is designed to present opportunities for businesses to enhance commercial exchanges, promote two-way investment, and encourage technological and scientific exchanges between six southeastern states and seven Canadian provinces. Delegations, led by state governors, provincial premiers or their designees, are comprised of business and industry leaders as well as members of the economic development community. The conference typically attracts 200-300 participants.

Georgia attendees to the 2010 event will:

- Discover business opportunities in the Canadian provinces
- Hear presentations related to the targeted industry sectors
- Participate in company matchmaking sessions to discuss items of mutual interest. (Last year participating companies indicated a follow-up potential in 95% of appointments)

Why Canada?

In 2009, Canada remained the country's top trading partner and accounted for close to \$4 billion of Georgia's exports. Main products include machinery, transportation equipment, electrical equipment, plastics, and textile floor covering. The state of Georgia has had representation in Canada since 1981, and Atlanta is home both to a Canadian Consulate General and a Quebec Trade & Investment Office.

For conference information and to register for SEUS-CP go to:

www.seuscp.org or www.seuscp.com

Registration (\$425) deadline is March 30. Onsite registration will not be available.

For additional information contact:

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