

# Defence & Security Equipment International (DSEI) Show

September 10-13, 2019  
London, United Kingdom



Join the Georgia Department of Economic Development (GDEcD) in the USA Pavilion at the 2019 Defense & Security Equipment International (DSEI) Show. As the region's leading exhibition in the defense industry, DSEI brings together European and international companies specialized in supplying equipment, services and technology to the armed forces, police, special forces, private security and government agencies.

## QUALIFIED EXPORTERS RECEIVE

- Shared turn-key booth within USA Pavilion
- Substantially reduced exhibit costs
- Market intelligence, introductions to key contacts and follow-up assistance from GDEcD and its UK representative office
- £400 stand sharer fee is waived for each of the first three Georgia companies who register and pay the GDEcD participation fee

## TARGET INDUSTRIES

- Defense
- Security
- Military Aerospace

## DSEI SHOW

- Global show that covers land, naval, air and security sectors
- 2017 show had 35,000 visitors from 104 countries and more than 1,600 exhibitors from 69 countries
- Co-exhibitors in the Georgia, USA booth at past DSEI shows consistently reported subsequent sales and partnerships as a result of show participation
- Strong support and attendance by the UK Ministry of Defence, Department for International Trade Defence and Security Organisation, Cabinet Office and Home Office

## EVENT DETAILS

**Apply:** [www.Georgia.org/Apply](http://www.Georgia.org/Apply)

**Participation Fee:** \$2,500 per company

**Deadline:** May 31, 2019

**For more information:** Taube Ponce, Senior International Trade Manager, [tponce@georgia.org](mailto:tponce@georgia.org) or +1.404.962.4118

**Website:** <https://www.dsei.co.uk/>

## PRODUCT CATEGORIES INCLUDE

- Special forces and tactical equipment
- Surveillance equipment and technologies
- Combat training courses
- Aerospace supply chain
- Police and dual use equipment
- AI, robotics and big data
- Cybersecurity
- UAV
- Firearms and ammunition
- Communications

