



Brazil Inbound Trade Mission

Miami, FL
September 23, 2019

Brazil is one of the leading economies in Latin America and in the world (7th largest). Previous stages of economic growth and development have allowed for the expansion of its middle class. Half of its population of approximately 200 million is considered middle class and around 16 million are at the top of the social pyramid, the very rich consumers. These top consumers are somewhat insulated from economic downturns and remain a primary target for US exporters.

As Brazilians change their tastes and consumption habits with this expanding middle and upper- class, this opens up new opportunities for US suppliers. In addition, the trade relationship with Brazil is improving. For example, US beef exports are back in Brazil after a 13 year long absence. Register with SUSTA for the Inbound Trade Mission and connect with select Brazilian buyers.

Participation Fee: \$8.33

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Brazil
- This activity is in conjunction with the South Africa and Philippine Inbound Missions. If there is interest to meet with buyers, click on the registration under related events.

Refund Cancellation Date: June 30, 2019 (No refunds for cancellation after this date)

Industry Focus: Ingredient, Natural/Health, Pet Food and Products, Retail Products

Product Description (Suitable products include, but are not limited to): Gourmet products, Condiments & Sauces, Grains & Cereals, Olive oils, Snacks foods, Health food products, Fruit & vegetable juices, Frozen meals, Confectionary products, Pet Foods

Activity Managers:

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