

ANUGA 2019

October 5-9, 2019
Cologne, Germany



Exhibit with the Georgia Department of Economic Development (GDEcD) at one of the largest food and beverage trade shows in the world. The last edition of Anuga welcomed 165,000 visitors from 198 countries and more than 7,400 exhibiting companies, highlighting its status as the leading food industry event to connect with global buyers. Leaders representing every sector of the industry, from food service to retail, will come to Cologne to seize new business opportunities, strengthen existing partnerships and discover innovative products. Anuga is where international connections are made and relationships are built.

QUALIFIED EXPORTERS RECEIVE

- Shared turn-key booth with the Georgia, USA delegation in the Fine Food Pavilion, the largest pavilion at Anuga
- Market research, introductions to key pre-qualified contacts and follow-up assistance from GDEcD
- Discounted consolidated shipping rates through USA Pavilion organizer's preferred freight forwarder, Winn Expo
- Company listing in official show directory and inclusion in all GDEcD show-related communications

TARGET PRODUCTS

- | | |
|-----------------------|--------------------------|
| • Convenience Foods | • Frozen Foods |
| • Ingredients | • Natural/Health/Organic |
| • Peanuts & Tree Nuts | • Fruits & Vegetables |
| • Seasonings & Sauces | • Meat & Poultry |



GEORGIA
AGRICULTURAL EXPORTS
HAVE TRIPLED
IN THE LAST DECADE

EVENT DETAILS

Apply: www.Georgia.org/Apply

Participation Fee: \$3,500

Deadline: July 26, 2019

Contact: Alice Carson (Senior International Trade Manager, acarson@georgia.org) and Josh Jacob (International Trade Manager, jjacob@georgia.org)

Website: <https://www.anuga.com/>

GEORGIA-EUROPEAN UNION AGRICULTURAL TIES

- Georgia's top European export markets in 2018 included the United Kingdom, the Netherlands, Germany, Denmark, Belgium, Spain, Italy and France
- In 2018, Georgia's leading exports to the European Union were peanuts, processed fruit, pecans, eggs, prepared foods, wine, beer, condiments, poultry and meat products
- Georgia exports of agricultural products to the European Union have increased by 128% in the last decade

