

ARAB HEALTH 2020

January 27-30, 2020

Dubai, United Arab Emirates



Join the Georgia Department of Economic Development (GDEcD) in the USA Pavilion at the largest Middle Eastern healthcare exposition. The 2019 Arab Health show welcomed more than 84,700 visitors from 159 countries, highlighting its strength as the region's premier exhibition in the healthcare industry. Products and services will be on display from the world's leading manufacturers, wholesalers and distributors in medical and health technologies, laboratory equipment, diagnostics, devices, imaging, cardiology, surgical products and disposables for hospitals and physicians' offices and more.

TARGET INDUSTRIES

- Medical Devices and Technologies
- Electromedical Equipment
- Diagnostics
- Laboratory Equipment
- Healthcare Information Technologies

WHY EXHIBIT AT ARAB HEALTH?

- Medical exporters will find that many countries in the Middle East respect U.S. FDA and European standards.
- Healthcare is one of the fastest growing sectors in the Middle East and the UAE is no exception, with healthcare expenditure estimated to reach US\$21.3 billion by 2021.
- The overall increase in healthcare spend from private and public sources again tops the list as the biggest driver of growth in the region.
- According to a 2018 GCC Healthcare Industry Report by Alpen Capital, the current healthcare expenditure in the GCC is projected to reach US\$ 104.6 billion in 2022 from an estimated US\$ 76.1 billion in 2017

EVENT DETAILS

Apply: www.Georgia.org/Apply

Participation Fee: \$3,500

Deadline: November 1, 2019

For more information: Kerry Barnett, International Trade Manager, kbarnett@Georgia.org or +1.404.962.4119

Website: www.arabhealthonline.com

QUALIFIED EXPORTERS RECEIVE

- Shared turn-key booth within U.S.A. Pavilion
- Introductions to key contacts and follow-up assistance from GDEcD
- Company listing in official Arab Health show catalogue and inclusion in all GDEcD show-related communications



"Arab Health represents one of our best opportunities to showcase our Made in USA products throughout the Middle East. Participating with GDEcD enables us to leverage the collective strength of other Georgia companies and Georgia's commitment to economic development in the most cost-effective way."

— Sandra Parker, GF Health Products, Inc.