



Georgia Broadband Deployment Initiative



August 25, 2020

GDEcD Rural Initiatives

Background

Georgia Broadband efforts are predicated on legislation passed in 2018 (SB 402), which prescribes:

- Mandate to develop a state framework for grants (no funding)
- Technology baseline of 25/3 service
- Statewide broadband map

Georgia Broadband Approach

- Develop a small coordination team
- Convene a stakeholder advisory committee
- Coordinate among state agencies
- Engage federal partners, e.g., USDA, FCC, NTIA
- Assist communities and providers that endeavor to partner and/or pursue grant funding
- Focus public efforts on identifying needs and facilitating funding ... leave operating and technology decisions to the private sector

Broadband Team

Project Team



DCA



GTA



DOT



SPC



DEcD



CVIOG

Advisory Committee



ACCG



AT&T



Comcast



GA EMC



GMA



GA Cable Assoc



GEDA



Windstream



GA Telecom Assoc

Stakeholders

Local Government & Service Providers

Georgia Broadband Deployment Initiative

What is the mission of GBDI?

- To promote and incent the deployment of broadband services to unserved areas.

Why is it important?

- Over one million Georgians who lack access to high-speed internet.
- Critical infrastructure for the 21st Century.
- Essential to business, healthcare, education, agriculture, and quality of life.

What are the Barriers to Deployment?

- High cost of investment due to:
 - low population densities
 - rugged terrain

Map Update

State Launches Broadband Availability Map

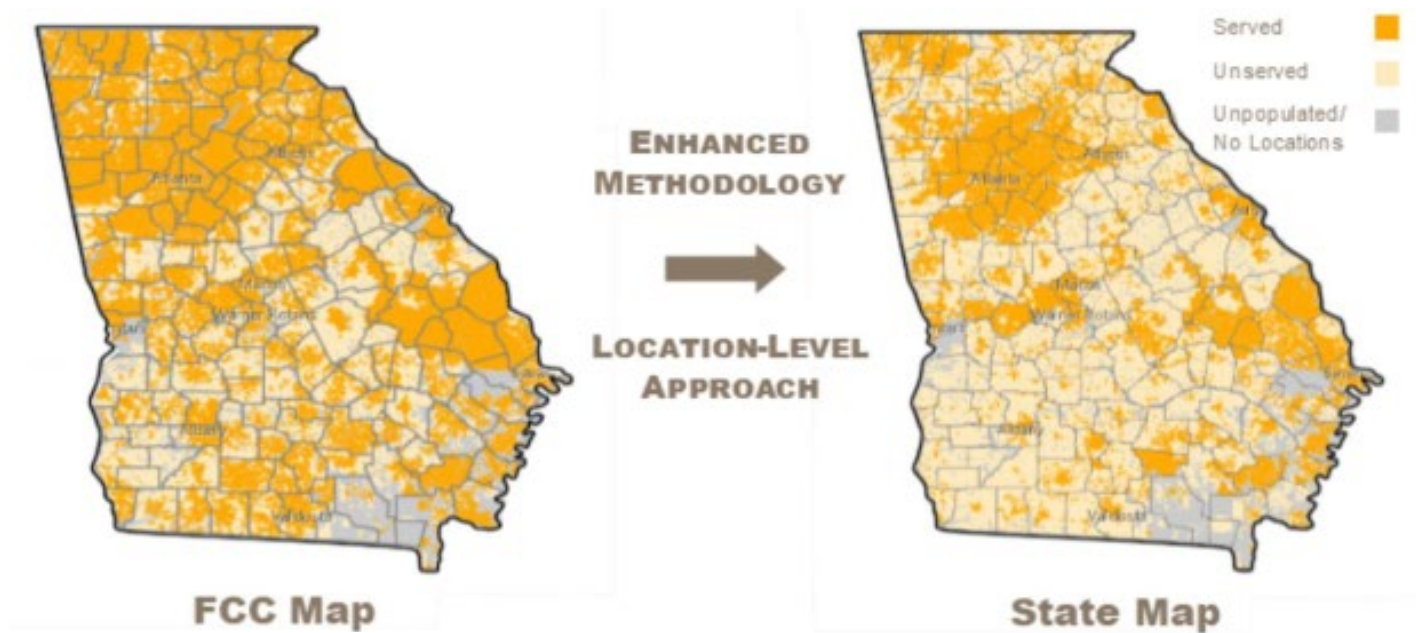
JULY 01, 2020

Atlanta, GA - Governor Brian P. Kemp today announced the publication of **Georgia's Broadband Availability Map**, a new tool that will bring more transparency about the internet marketplace and clarify which Georgia households do not have access to high-speed internet.

<https://broadband.georgia.gov/fcc-vs-gbdi-broadband-comparison>



Georgia Broadband at a Glance



507,341

homes and businesses
lack access to broadband

70%

of unserved
Georgia
locations are
rural

31%

of rural Georgia
is unserved

26

rural counties have
>50% unserved

Contacts

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