

**GEORGIA TOURISM FOUNDATION
GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT TOURISM DIVISION**

**Location of Meeting: Jekyll Island Convention Center
75 Beachview Dr N, Jekyll Island, GA 31527**

**Tuesday, September 11, 2023
9:00 a.m.-10:30 p.m.**

**Compiled by:
Georgia Tourism Foundation
Georgia Department of Economic Development Tourism Division
75 Fifth Street N.W., Suite 1200
Atlanta, Georgia 30308
Phone: 404.962.4003 Fax: 404.962.4009**

**Georgia Tourism Foundation
Board Meeting – September 11, 2023**

Pursuant to notice duly given, the Board of Directors of the Georgia Tourism Foundation met on September 11, 2023, 9:00 a.m. at Jekyll Island Convention Center, 75 Beachview Dr N, Jekyll Island, GA 31527.

Attending Board Members

Liz Crisafi
Joe Akers
Jay Markwalter
Mark O'Brien
Scott Tigchelaar
David Friederich
Dave Snyder
Marisa Simpson
Kal Patel
Brian Davis (via Zoom)
William Pate (via Zoom)
Mat Swift (via Zoom)

Guests

Nick Place
John Salazar
Shannon Sellman
Peter Bowden
Michael Owens
Joe Marinelli
David West

GDEcD Attendees

Mark Jaronski

Chairman Marisa Simpson called the GA Tourism Foundation meeting to order at 9:03 a.m., and asked for approval of the minutes from last meeting and today's agenda. Joe Akers motioned to approve the minutes, David Friederich seconded. Jay Markwalter motioned to approve the agenda, Liz seconded. Meeting minutes and agenda were approved.

Chairman Simpson welcomed everyone to the meeting, the Governor's Conference and Jekyll Island, and thanked our guests for joining us. Around-the-room introductions followed.

Mark Jaronski gave an overview of the meeting agenda, Governor's Conference schedule and introduced our speakers from the University of Georgia.

Georgia Tourism Foundation
Board Meeting – September 11, 2023

Nick T. Place, PhD, Dean and Director of the College of Agricultural & Environmental Sciences and John Salazar, PhD, CHE, Professor and Coordinator of Hospitality and Food Industry Management presented 'The Future of Hospitality and Food Industry Management in Georgia.'

The group then had Q&A and roundtable discussion with Dean Place and Dr. Salazar.

Jaronski gave an update on State of Georgia marketing and the GA Tourism Foundation. Chairman Simpson gave closing remarks and adjourned the meeting at 10:40 a.m.

Respectfully Submitted:



Marisa Simpson
Board Chairman



Mark Jaronski
Chief Marketing Officer
Georgia Dept. of Economic Development