

**GEORGIA TOURISM FOUNDATION
GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT TOURISM DIVISION**

**Location of Meeting: UGA Center for Continuing Education and Hotel
1197 S Lumpkin Street, Athens, GA 30602**

**Tuesday, December 12, 2023
1:30-4:30 pm**

**Compiled by:
Georgia Tourism Foundation
Georgia Department of Economic Development Tourism Division
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Georgia Tourism Foundation
Board Meeting – December 12, 2023

Pursuant to notice duly given, the Board of Directors of the Georgia Tourism Foundation met on December 12, 2023, 1:30 pm at 1197 S Lumpkin Street, Athens, GA 30602.

Attending Board Members

Marisa Simpson
Jake Carter
Mark O'Brien
Dave Snyder
Jay Markwalter
Paul Cramer
Allan Vella
Joe Akers
Liz Crisafi

GDEcD Attendees

Mark Jaronski

Chairman Marisa Simpson called the GA Tourism Foundation meeting to order at 1:30 p.m., and asked for approval of the minutes from the last meeting and today's agenda. Joe Akers motioned to approve and Jake Carter seconded the motion. The meeting minutes and agenda were approved.

Mark Jaronski provided an overview of the Georgia Tourism Foundation, including its purpose, the expectations of the board and comparisons with the Georgia Department of Economic Development board of directors and the Georgia Allies.

All then participated in Q&A and a group discussion surrounding the board and the service of its members.

After a break, Nick T. Place, PhD, Dean and Director of the College of Agricultural & Environmental Sciences; John Salazar, PhD, CHE, Professor and Coordinator of Hospitality and Food Industry Management; and Stacy Jones, Ed.D., Director of the UGA Center for Continuing Education & Hotel – all with the University of Georgia – gave a presentation on The Future of Hospitality and Food Industry Management in Georgia and a tour of the proposed renovations on campus.

Following the tour, Chairman Simpson gave closing remarks and adjourned the meeting at 5:20 pm.

Respectfully Submitted:

Marisa Simpson
Board Chairman

Mark Jaronski
Chief Marketing Officer
Georgia Dept. of Economic Development