



## GEORGIA - GERMANY COUNTRY CONNECTION

### Government and Commerce

The German Consulate General in Atlanta is the official representation of the German government to the Southeastern U.S. and has been maintained since 1861. Ms. Melanie Moltmann has served as Consul General since September 2021.

The German American Chamber of Commerce of the Southern United States (GACC-South) is the German government's official representation of industry and trade. Currently, Matthias Hoffmann serves as President. Atlanta is also home to one of Germany's Goethe-Centers across the U.S. They serve as German cultural centers and promote a better understanding of German culture, language, and society.

The German state of North Rhine-Westphalia has an office in Georgia, with Daniel Durren as its representative.

The State of Georgia has had continuous representation in Europe since 1973. Georgia's European representatives focus on attracting European investment to the state and assisting Georgia companies with exporting to Europe, as well as developing tourism opportunities.

Bavaria, Germany and the State of Georgia are members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from five continents fostering the exchange of best practices on topics of mutual interest.

Governor Brian P. Kemp visited Germany in January of 2020.

Three Georgia cities have sister city agreements with Germany: Atlanta - Nürnberg; Marietta - Linz am Rhein; and Savannah - Halle.

### Academics

The University System of Georgia (USG) offers 68 study abroad, exchange, and language programs to Germany in a variety of studies.

In the fall semester of 2024, 252 German students will be enrolled in USG schools.

Emory University provides a study abroad program to Berlin specializing in the study of European politics, and the University of Georgia offers various study abroad programs to Freiburg, Munich, and Heidelberg.

Georgia Tech's College of Computing has a dual degree partnership with the Technical University of Munich.

The University of Georgia teaches more than 500 students German language, literature and culture each semester, and also offers a dual-degree program in German and engineering.

### Arts, Culture and Tourism

In 2023, 50,700 German visitors spent nearly \$74.3 million in the State of Georgia.

The north Georgia town Helen is designed as a living replica of a Bavarian alpine town. In 2017, more than 140,000 people visited Helen to experience its annual Oktoberfest celebration.

The Atlanta Opera has announced its performance of Die Walküre, a classic opera by German Richard Wagner, in April and May 2024.

In August 2022, the Museum of Arts and Sciences hosted an international full dome film festival featuring multimedia artwork and artistic experiences from 14 countries, including Germany.

### International Trade

**EXPORTS:** In 2023, Georgia exports to Germany totaled \$2.6 billion. Germany is the fourth largest export market for Georgia.

Top exports from Georgia to Germany include civilian aircrafts, motor vehicles, optical fibers, chemical wood pulp, and paper and paperboard.

Georgia leads the nation in exports of the following goods to Germany: optical fibers, chemical wood pulp, and paper and paperboards.

**IMPORTS:** In 2023, Georgia imports from Germany totaled \$10.2 billion. Germany ranks 4th among Georgia's importer nations.

Top imports from Germany to Georgia include motor vehicles, medicament, turbojets, aircrafts, and optical fibers.

### Capital Investment

More than **55** Georgia companies operate in Germany, including but not limited to:

- Alimera Sciences
- Bridgestone Golf
- Delta Air Lines
- Eversheds Sutherland
- Graphic Packaging Holding
- Novelis
- Porex Corporation
- WestRock

Germany is one of Georgia's top three investment partners. More than **650 German-owned facilities** support jobs for over 42,000 Georgians.

Both Porsche and Mercedes-Benz have their North American headquarters in Georgia.

### Transportation

Hartsfield-Jackson Atlanta International Airport offers multiple daily direct flights from Atlanta to Frankfurt and Munich. In 2024, there will be an estimated 1,216 flights between Georgia and Germany carrying 223,000 passengers.

There are 16 international cargo flights between Frankfurt and Atlanta every week.

The Georgia Ports Authority (GPA) has an established relationship with Germany. The Port of Savannah offers direct weekly container ship service to the ports of Bremerhaven and Hamburg. The Port of Brunswick also offers direct service for Roll-on/Roll-off cargo to Germany.

### About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

### GDEcD's International Representatives in Europe

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