



## GEORGIA - NETHERLANDS COUNTRY CONNECTION

### Government and Commerce

The Netherlands has maintained a consular presence in Georgia since 1819, and opened a new Consulate General in Atlanta in January 2019. Mr. Jaap Veerman has served as Consul General since July 2022.

Colocated with the Consulate General is the Netherlands Foreign Investment Agency (NFIA), a Dutch organization that facilitates direct investments by North American companies into The Netherlands. Tim Katsburg serves as Director and head of the NFIA office in Atlanta.

The Netherlands-American Chamber of Commerce of the Southeast (NACCSE) is also located in Atlanta. The Chamber works to encourage, support and promote trade and investment relationships between The Netherlands and the United States. The current Executive Director is Ms. Annemarie MacFarland.

The Ambassador of the Netherlands to the United States visited Governor Kemp in February 2020.

In March 2023, Governor Brian P. Kemp met with Ambassador Birgitta Tazelar, Netherlands Ambassador to the United States.

King Willem-Alexander and Queen Maxima of Netherlands led a Dutch mission in Georgia in June of 2024.

The State of Georgia has had continuous representation in Europe since 1973. Since that time the office has assisted hundreds of European firms in locating in

Georgia and Georgia companies exporting to Europe.

### Academics

The University System of Georgia (USG) offers 15 study abroad programs in The Netherlands that focus on industrial design, architecture, business and education.

Emory University and Georgia Tech offer exchange programs with different partner universities in The Netherlands.

### Arts, Culture and Tourism

In 2023, nearly 14,400 Dutch visitors spent over \$17.7 million in the state of Georgia.

The High Museum of Art in Atlanta has featured several special exhibits of Dutch artists. In Spring 2018, the museum hosted an exhibit dedicated to the work of Dutch designer Joris Laarman, whose experimental designs are inspired by emerging technologies.

In 2016, it featured a special exhibit showcasing the work of Dutch fashion designer Iris van Herpen; and in 2013, the museum showed 35 of the world's most beautiful paintings from the Dutch Golden Age in the exhibit *Girl with a Pearl Earring: Dutch Paintings from the Mauritshuis*.

More than 15,650 spectators attended the U.S. Women's National Soccer Team's faceoff against The Netherlands at the Georgia Dome in Atlanta in September 2016.

Dutchman Frank de Boer served head coach of Atlanta United FC from his naming in December of 2018 through July 2020.

### International Trade

**EXPORTS:** In 2023, Georgia exports to the Netherlands totaled \$1.79 billion. The Netherlands is the 6th largest export market for Georgia.

Top exports from Georgia to the Netherlands include automatic data processing machines, electrical apparatuses for line telephony, medical devices, parts for typewriters and other office machines, and petroleum gases.

Georgia leads the nation in the export of the following goods to the Netherlands: kaolin, fuel wood, and peanuts.

**IMPORTS:** In 2023, Georgia imports from the Netherlands totaled \$1.15 billion. The Netherlands ranks 24th among Georgia's importer nations.

Top imports from the Netherlands to Georgia include parts of dirigibles and unmanned aircraft, motor cars, exports of articles imported for repairs, machinery for industrial preparation of food or drink, and beer made from malt.

### Capital Investment

There are at least **43** Georgia companies with operations in The Netherlands, including but not limited to:

- Georgia-Pacific
- InComm
- Interface
- NCR Corporation
- The Coca-Cola Company
- Travelport
- UPS
- WestRock

More than **185 Dutch facilities operating in Georgia** employ an estimated 13,200 Georgians.

Leading Dutch companies in Georgia based on investment include DSM Engineering Plastics, Inalfa, Randstad, VDL Groep, and CSM Bakery Solutions.

### Transportation

Hartsfield-Jackson Atlanta International Airport offers multiple daily direct flights from Atlanta to Amsterdam.

The Georgia Ports Authority (GPA) has an established relationship with the Netherlands. The Port of Savannah offers direct weekly container ship service to the port of Rotterdam.

### About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

### GDEcD's International Representatives in Europe

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*\*Information valid as of September 2024*