



GEORGIA - CANADA COUNTRY CONNECTION

Government and Commerce

Atlanta is home to the Canadian Consulate General, one of 16 Canadian diplomatic offices in the U.S. Established in 1973, the office promotes business development, investment, tourism, culture, and information exchange between Canada and the Southeastern U.S. Ms. Rosaline Kwan has been Consul General since September 2023.

Georgia is also home to the Québec Government Office, which promotes economic and political ties between Québec and 11 southeastern states. The office was established in 1978. Isabelle Dessureault serves as the current delegate.

The state of Georgia has had continuous representation in Canada since 1981, facilitating trade and investment. Ludovic Ortuno has represented Georgia in this market since 2020.

Georgia is a founding member of the Southeastern United States-Canadian Provinces (SEUS-CP) Alliance designed to present opportunities for businesses to enhance commercial exchanges, promote two-way trade and encourage technological and scientific exchanges between and among six southeastern states and six Canadian provinces. Georgia hosted the inaugural SEUS-CP Conference in Savannah in 2008 and in 2022.

Georgia and the province of Québec are members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from five continents fostering the exchange of best practices on topics of mutual interest. Other members include Upper Austria, Austria; São Paulo, Brazil; Shandong, China;

Bavaria, Germany; and Western Cape, South Africa. Québec hosted the 2018 RLS in Québec City.

Academics

In the Fall semester of 2024, over 1000 Canadian students will be enrolled in USG schools.

The University System of Georgia (USG) offers 4 study abroad programs to Canada in language and business. Emory University also provides study abroad programs to Canada, including a Global Internship Program in Toronto.

Arts, Culture and Tourism

In 2023, 229,600 Canadian visitors spent \$83.8 million in the state of Georgia. Canada is consistently the top inbound international market for Georgia tourism.

Canadian pianist Marc-André Hamelin visited Georgia in 2017 to perform with the Atlanta Symphony Orchestra. Canadian musical groups Le Vent du Nord and De Temps Antan performed at the 2017 Savannah Music Festival.

Atlanta-based “Bent Frequency” music ensemble is co-directed by Canadian native Jan Berry Baker.

Ballethnic, an Atlanta-based ballet company focusing on the inclusion of dancers of color, is launching partnerships with the National Ballet School of Canada and the Royal Ballet School in London.

International Trade

The United States-Mexico-Canada Agreement (USMCA) was signed in 2018 as a successor to NAFTA and took effect in 2020. The USMCA maintains NAFTA's tariff-free market access for goods traded between Canada, the U.S. and Mexico. Main changes are contained in new chapters of the agreement, including: good regulatory practices, digital trade, labor and environment (designed to address global environmental challenges). Other notable changes include modifications to the Certificate of Origin and the implementation of higher de minimis thresholds.

EXPORTS: In 2023, Georgia exports to Canada totaled \$7.8 billion. Canada is the #1 export market for Georgia.

Top exports from Georgia to Canada include motor vehicles, bulldozers, civilian aircrafts, tractors, and rotary converters.

Georgia leads the nation in the export of the following goods to Canada: bulldozers, carpets, refrigerators, and poultry.

IMPORTS: In 2023, Georgia imports from Canada totaled \$6.5 billion. Canada ranks 6th among Georgia's importer nations.

Top imports from Canada to Georgia include turbojets, rapeseed oil, baked goods, polymers of ethylene, and sawn wood.

Capital Investment

There are at least **87** Georgia companies with operation in Canada, including but not limited to:

- Acuity Brands
- Arby's
- Cajun Operating Company
- Cox Enterprises
- Halyard Health
- Marble Slab Creamery
- Simmons Bedding Company
- Teavana Holdings
- The Home Depot

There are at least **460 Canadian** facilities operating in Georgia. These Canadian-affiliated companies currently employ more than **28,000 Georgians**.

Transportation

Hartsfield-Jackson Atlanta International Airport offers multiple daily direct flights from Atlanta to Edmonton, Montreal, Vancouver, Winnipeg, Calgary, Toronto. In 2024 Delta Air Lines, WestJet, and Air Canada combine to offer an expected 5,631 flights between Georgia and Canada carrying 633,000 passengers.

In addition, there are five international cargo flights between Atlanta and Canada weekly.

The Port of Savannah offers direct weekly container ship service to three ports of call in Canada: St. John, Montreal and Corner Brook.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

GDEcD's International Representatives in Canada

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