



Georgia Department of Economic Development Position Announcement

Title:	Deputy Commissioner	Salary:	Commensurate with experience
Division:	Film, Music and Digital Entertainment	Location:	Atlanta, GA
Requisition:	JR0000003203	FLSA Status:	Exempt

The Georgia Department of Economic Development (GDEcD) is the state's sales and marketing arm. It is Georgia's lead agency for attracting new business investment, encouraging the expansion of existing industry and small businesses, and locating new markets for Georgia products. As the state's official destination marketing organization, it drives traveler visitation and promotes the state as a location for film, music and gaming projects. GDEcD is responsible for planning and mobilizing state resources for economic development, fostering innovation and the arts to drive opportunity from the mountains to the coast.

The Georgia Office of Film, Music and Digital Entertainment develops the state's film, television, and entertainment industries by marketing the state to production companies in collaboration with other state agencies, local governments, and residents. The Office is a resource for finding local crew, production support services, small businesses, post production companies, and music services statewide. The Office actively works to develop the industry's infrastructure and workforce, certifies film and interactive projects under the state's film tax credit, and oversees the Camera Ready® program to engage municipalities throughout Georgia.

The Deputy Commissioner will be responsible for overall leadership, strategic planning, and management of the Film team, including: supervising and mentoring division staff to ensure that operations and results are aligned with goals and vision; managing contracts and budgets; and supporting collaboration across GDEcD teams.

Proven relationships with major motion picture, television, and commercial production studios are essential. Extensive knowledge of the Georgia Entertainment Industry Investment Act, Georgia's film industry assets, and the Camera Ready® program is required. The successful candidate will work closely with state and local officials, business and community leaders, local unions, and economic development partners in advancement of film and entertainment-related job creation and investment statewide.

The ideal candidate will foster and develop the relationships required to thrive in a fast-paced environment, and be highly organized. He or she must also use good judgment; be detail-oriented; be able to adapt to change quickly, and manage multiple tasks and priorities simultaneously.

This is an Atlanta-based position requiring a minimum of three days per week in the primary Atlanta office. Five days a week in-office will be required during an initial onboarding period, in addition to some travel.

Minimum Qualifications:

- Bachelor's degree in Entertainment Management, Business, Marketing, Creative Media, Public Policy, or similar field AND ten (10) years of professional experience in a supervisory or managerial role AND eight (8) years of work experience in motion picture, television or entertainment production; OR twelve (12) years of closely related professional experience which includes nine (9) years in a supervisory or managerial role.
- Demonstrated work experience in motion picture, television or entertainment production



- Excellent oral, written, and interpersonal communication skills; able to establish and maintain effective working relationships with people and organizations
- Persuasive and informative public speaking skills, with experience addressing large groups.
- Proven relationships with production studios, film industry stakeholders, and local communities within Georgia
- High level of ethical standards, including the ability to maintain confidentiality.
- Time management skills with the ability to effectively prioritize and manage complex tasks across multiple projects.
- High proficiency with MS Office software (Word, Excel and PowerPoint).
- Must have a valid driver's license, passport and be willing to travel within the state, domestically and internationally as needed.

Preferred Qualifications:

- 12+ years of film and entertainment industry leadership, with executive-level responsibility.
- Working knowledge of the Georgia Entertainment Industry Investment Act, and Georgia's Camera Ready® program.
- Demonstrated experience fostering cross-functional collaboration and empowering and upskilling team members.
- Familiarity with Georgia's musical ecosystem, history, and tourism assets.
- Knowledge of the state's interactive and gaming industries.
- Proven ability to collaborate effectively across organizational teams.
- Outstanding interpersonal communication and relationship management skills.
- Knowledge of Georgia's business environment and assets.

Travel Required? Yes, occasionally once a week. In state and Out-of-state

Nights, Weekends Required? Yes, occasional

Application Instructions: To apply for this position, ***you must submit your resumé and cover letter (PDF format preferred) via email to Mary Waters, MWaters@Georgia.org***. Preference will be given to applicants who meet both the minimum and preferred qualifications and those who are able to pass the qualifying questions:

1. Are you at least 18 years of age?
2. Do you have a valid driver's license?
3. Have you previously worked in state government?
4. Are you a U.S. citizen and/or are you authorized to work in the United States?
5. Do you have ten (10) years of professional experience in a supervisory or managerial role?
6. Do you have eight (8) years of work experience in motion picture, television or entertainment production?

Applicants selected for hire will be subject to a background check, including a criminal history record check. Depending on the position, the background check may include education verification, credit check, and driving record. Please note, if travel is required, the selected candidate will be required to pay travel expenses (hotel, meals, etc.) up front and will be reimbursed within one week of expense statement approval. If you do not have internet access or require an accommodation because of a disability, please contact GDEcD Human Resources at 404-962-4000 or email jobs@georgia.org.

GDEcD is an Equal Opportunity Employer