GEORGIA LOGISTICS SUMMIT

April 15, 2027 | Atlanta, Georgia

Georgia® CENTER OF INNOVATION

SPONSORSHIP OPPORTUNITIES

**Build visibility, engage Summit attendees,
and align your organization with Georgia's logistics community.**

SIGNATURE SPONSORSHIPS

KICKOFF RECEPTION SPONSOR — $15,000

Exclusive ownership of the Summit's opening networking experience, and three-minute welcome remarks.

Kickoff Reception Benefits

- Exclusive recognition and signage
- Opportunity to play a branded video loop
- Three-minute welcome remarks

Summit Benefits

- Recognition during Summit welcome remarks
- Prominent branded pull-up banner placement
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink included on the Summit website, email marketing, and promotional materials
- One reserved table (eight Summit tickets) with branded signage

The Kickoff Reception will feature a curated networking experience for Summit attendees, including two drink tickets per guest and passed appetizers.

LUNCH SPONSOR — $15,000

A high-visibility speaking and video opportunity during the Summit lunch.

- Exclusive recognition and signage at the lunch buffet table
- Three-minute remarks and one 30-second brand video
- Prominent branded pull-up banner placement
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials
- Recognition during Summit welcome remarks
- One reserved table (eight Summit tickets) with branded signage

COFFEE & BREAKFAST SPONSOR — $12,000

Exclusive visibility during breakfast and attendee check-in, when guests first arrive.

- Exclusive recognition and signage during breakfast and attendee check-in
- One 30-second brand video
- Prominent branded pull-up banner placement
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials
- Recognition during Summit welcome remarks
- One reserved table (eight Summit tickets) with branded signage

LANYARD SPONSOR — $10,000

Exclusive company branding worn by attendees throughout the Summit.

- Exclusive company branding on attendee lanyards
- One 30-second brand video
- Prominent branded pull-up banner placement
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials Recognition during welcome remarks
- Recognition during Summit welcome remarks
- One reserved table (eight Summit tickets) with branded signage

SNACK BREAK SPONSOR — $8,000

Exclusive brand presence at the snack and refreshment area.

- Exclusive recognition at snack and refreshment area
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials
- Recognition during Summit welcome remarks
- Recognition during Summit programming
- One reserved table (eight Summit tickets) with branded signage

GENERAL SPONSORSHIPS

PLATINUM SPONSOR — $8,000

A full-page program ad, a 6-foot exhibit table, and a reserved table for eight.

- Prominent branded pull-up banner placement
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials
- Recognition during Summit welcome remarks
- Full-page advertisement (8x8) in the official Summit event program
- One 6-foot exhibit table for displaying company information*
- One reserved table (eight Summit tickets) with branded signage

GOLD SPONSOR — $5,000

A 6-foot exhibit table for direct attendee engagement, plus six Summit tickets.

- Prominent branded pull-up banner placement
- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials
- Recognition during Summit welcome remarks
- One 6-foot exhibit table for displaying company information*
- Six Summit tickets

SILVER SPONSOR — $3,000

Broad digital and on-site logo visibility with four Summit tickets.

- Prominent logo placement on ballroom screens and on-site materials, with hyperlink also included on the Summit website, email marketing, and promotional materials
- Recognition during Summit welcome remarks
- Four Summit tickets

BRONZE SPONSOR — $1,000

Company-name visibility and two Summit tickets.

- Company name and hyperlink displayed on the Summit website, email marketing, and promotional materials
- Company name displayed on ballroom screens and on-site materials
- Two Summit tickets

**Exhibit tables are limited and available on a first-come, first-serve basis.*